



# Lunch with a Leader

## PROGRAM OVERVIEW AND SPONSORSHIP OPPORTUNITIES



# The Support Group's Lunch with a Leader

**The Support Group (TSG)** is a (501c3) nonprofit organization servicing Chicagoland under-served youth from diverse backgrounds and communities since 1989. TSG provides youth with invaluable experiences that will assist them in reaching their full potential, while arming them with tools and skills needed to matriculate post-secondary education, the workforce and beyond. The Support Group is the brain-child of the Executive Director, Bennie Henry. The Support Group has touched thousands of lives throughout its 26 years of service in the community.

**The mission** of The Support Group is to create an overall balance that will afford the unlimited opportunities for young men and women to excel and succeed. This is accomplished through educational programs, team-building activities, athletic programs, enhancing critical thinking skills, and character building. Our goal is to ensure that our youth become productive citizens.

**The Lunch with a Leader** initiative affords high school students the opportunity to network with key businesses, faith based and community leaders. The objectives for the students are

- Build and enhance leadership Skills
- Improve Communication Skills
- Acquire Networking Skills
- Obtain Career Advice



# Lunch with a Leader

This initiative will provide business, faith-based, and community leaders the opportunity to share the following with more than 300 students

- The importance of education.
- Leadership skills
- Critical thinking and decision making skills
- The importance of self-discipline
- Information on career options



# Event Details

Thursday March 30, 2017 & Friday May 5, 2017

Apostolic Church of God

6320 S. Dorchester

9:00 am - 2:00pm

Approximately 300 students, previously participating schools:

- ✓ Carver Military Academy
- ✓ Kenwood Academy
- ✓ Chicago Vocational Career Academy
- ✓ Prosser
- ✓ Southland College Prep
- ✓ Whitney Young Magnet
- ✓ Morgan Park
- ✓ Simeon Career Academy
- ✓ Julian, Hyde Park Career Academy
- ✓ South Shore International
- ✓ Gwendolyn Brooks College Prep

# Student Testimonials

*“At Lunch with a Leader, I learned how to be successful by being prepared for opportunities that will help to further my achievements.”*

*Daniel Velasco, Gwendolyn Brooks College Preparatory*



*“Lunch With A Leader reinforced that one should never give up no matter how hard things get.”*

*Devin Williams, Harper High School*

*“I learned I can make better decisions if I plan ahead and set goals for myself.”*

*Shamese Washington, Hirsch Metro*

*“I learned to always have a back up plan in case your first plan falls through.”*

*Ralph Chatman Jr., Percy L Julian*

# Leader Feedback

*“I liked interacting with the students and would love to participate in this event again.”*

*Frederick Ragsdale, Gourmet Clothing Company*

*“This was a great event and the kids from the schools were fantastic.”*

*Larry Rogers Jr., Power Rogers & Smith*

*“The students exhibited professionalism by acting like young adults.”*

*Earl Jones, Clear Channel*

*“This is a great opportunity to interact with youth.”*

*Bruce Herron, Invensys Controls*



# Sponsorship Opportunities

## Title Sponsor - \$30,000

- Company logo placement on TSG website
  - Home webpage
  - Lunch with a Leader webpage
- Company name/logo included in program book, all press materials, and social media sites.
- Signage featuring company name/logo displayed prominently throughout event
- Opportunity for corporate representative to make opening remarks
- Individual Photo Opportunity
- Corporate Representative to host table of students
- Opportunity to provide branded giveaway items
  - Logo imprinted on bags.
  - Logo imprinted on t-shirt, priority branding.

*(Please note that sponsorship levels are customizable)*

# Sponsorship Opportunities

## Silver Sponsor - \$15,000

- Company logo placement on TSG website with link to your company's web page.
- Company logo placement in Lunch with a Leader Program Book
- Signage featuring company name/logo displayed
- Corporate Representative to host table of students
- Group Photo Opportunity
- Opportunity to provide branded giveaway items
  - Logo imprinted on promotional material
  - Logo imprinted on t-shirt, secondary branding

*(Please note that sponsorship levels are customizable)*



# Sponsorship Opportunities

## Bronze Sponsor - \$5,000

- Company logo placement in Lunch with a Leader Program Book
- Signage featuring company name/logo displayed
- Corporate Representative to host table of students
- Opportunity to provide branded giveaway items (additional costs may apply)

*(Please note that sponsorship levels are customizable)*

# Deliverables and Anticipated Outcomes

By the conclusion of the Lunch With A Leader, our goal is to ensure that our Students receive A meaningfully experience, acquire invaluable skills and career advice. The program's impact will be proven by:

- Student's active participation and engagement in program activities
- Measurable improvement in student's grades
- Student's progress in pursuing higher education (research colleges, complete applications for admission, apply for financial aid, etc.)
- Student's progress in employment preparation activities (resume writing, interviewing skills, etc.)
- Level of student's interaction with mentor
- Content and composition of student's essay
- Growth in maturity (approach with peers and adults, problem-solving, critical thinking etc.)
- Student's ability to address an audience (presentation skills)



**For More Information  
Contact**

**Bennie Henry**

**The Support Group**

**[bhenry@thesupportgroup.org](mailto:bhenry@thesupportgroup.org)**

**773-231-7647**